

## Press release

Niederweningen, 18 May 2011

### **Strategic cooperation between Kuhn Group and John Deere for large square balers**

**Kuhn Group, a division of Bucher Industries, has agreed on a strategic cooperation with Deere & Company in Moline, Illinois, USA, for large square balers.**

The cooperation covers a manufacturing and licensing agreement. For Deere, Kuhn Group will manufacture John Deere-branded large square balers for sale in the selected regions of Europe, the CIS, North Africa and the Middle East. The Kuhn-Geldrop plant expects the first orders in autumn 2011 for delivery in 2012. In addition, Deere has licensed from Kuhn Group the intellectual property rights to Kuhn's large square balers as they exist today for unrestricted use outside these selected regions. Further enhancements and improvements will be made by both parties independently and are not part of the cooperation. This also applies to Kuhn-branded large square balers, which will continue to be supplied to all Kuhn dealers worldwide without restriction as in the past.

Following an in-depth evaluation and analyses of the large square baler marketplace and its customer needs, Deere chose to approach Kuhn with ideas for cooperation. The resulting agreement represents one more step in the successful relationship Kuhn Group and Deere have enjoyed since they began working together in the 1970s. The parties have agreed not to disclose the financial details of the cooperation.

Kuhn Group is the world's leading manufacturer of specialised agricultural machinery, with focus on hay and forage harvesting, livestock feeding and bedding, tillage, seeding, fertilisation, spraying and landscape maintenance. It has manufacturing facilities located in France, the Netherlands, the USA and Brazil. Kuhn Group markets its products on all five continents. The division generated CHF 851 million in sales for 2010 and employed 3 600 people at the end of the year.

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**Simply great machines**

Bucher Industries is a global technology group with leading market positions in speciality areas of mechanical and vehicle engineering. The company's operations currently include specialised agricultural machinery, municipal vehicles, hydraulic components, manufacturing equipment for the glass container industry, and wine and fruit juice production equipment. Bucher Industries' shares are traded on the SIX Swiss Exchange (SIX: BUCN). More information can be found at [www.bucherind.com](http://www.bucherind.com).

## Bilder Grosspackenpresse

## Pictures Large Square Balers



Die Bilder können unter

<http://www2.kuhnsa.com/phototheque/public/phototheque.php4?type=machine>

Pressen / Grosspackenpressen / Pressen mit 120-cm-Presskanal / LSB1270

heruntergeladen werden.

The pictures can be downloaded under

<http://www2.kuhnsa.com/phototheque/public/phototheque.php4?type=machine>

Pressen / Grosspackenpressen / Pressen mit 120-cm-Presskanal / LSB120